P1	<b>Educational Volunteer Program</b>
Responsible Department/Division	Public Works / Parks & Open Space Division
Description	Manage and support the Volunteer Program and other community volunteer programs that promote stormwater education. Provide opportunities to involve citizens of all ages and socio-economic backgrounds in meaningful, hands-on and educationally oriented stormwater related projects. Such projects are aimed at providing both physical benefits and participant awareness related to protecting stormwater quality, fostering citizen stewardship of the City's water resources, promoting the use of native-vegetation, raising awareness of the multiple benefits that trees provide for protecting and enhancing stormwater quality, and enhancing fish and wildlife habitat within the local urban watershed.
Tasks	<ol> <li>Recruit, support, and coordinate activities for groups or organizations to adopt portions of the City's stormwater system, such as creeks, ponds, and drainage channels.</li> <li>Investigate inclusion of publicly owned vegetated stormwater facilities within developed parks and right of way into the volunteer program.</li> <li>Advertise, coordinate and conduct periodic work parties for regular and drop-in volunteers aimed at waterway clean-up, invasive species removal, native vegetation salvage, native vegetation planting in riparian areas and tree planting within the right-of-way.</li> <li>Partner with local agencies, organizations, businesses and/or corporate sponsors to plan, promote, coordinate and implement annual large scale waterway clean-up volunteer events.</li> <li>Inform the public about the purpose of the volunteer program through public presentations, distribution of program information materials, event related press releases and news media articles and news stories. Include in the communication the challenges and benefits of managing stormwater properly.</li> </ol>
Measurable Goals	<ul> <li>As attrition occurs continue to recruit replacement adoption groups to maintain current levels of participation.</li> <li>Conduct one volunteer work party annually that will address maintenance needs at publicly owned vegetated stormwater facilities with developed parks or the right of way.</li> <li>On average, conduct 12 volunteer work parties per year.</li> <li>Conduct at least one partnership based large-scale water resource clean-up or enhancement volunteer project per year.</li> <li>Correspond with the city's stormwater education program coordinator on a regular basis to determine if there are opportunities to better inform the public regarding the challenges and benefits of stormwater management.</li> </ul>

## **Tracking Measures**

- Number of adoption groups that are retained and continue to participate in the volunteer program. Track number of new adoption groups brought into the program.
- Number of volunteer work parties conducted that involve maintenance of publicly owned vegetated stormwater facilities and number of volunteer participants.
- Number of work parties conducted and number of volunteer participants.
- Document annual large-scale project(s), participating partners and number of volunteer participants.
- Report on the number of trees planted annually by the Volunteer Program within the right-of-way.
- Document annually efforts to educate the public about the city's volunteer programs and the protection of water quality as it relates to stormwater.

P3	Tree Planting and Information Programs
Responsible Department/Division	Public Works / Parks & Open Space Division
Description	Manage and support governmental tree planting programs. Provide information to the public about the multiple benefits that trees provide for protecting and enhancing stormwater quality.
Tasks	<ol> <li>Manage and support the City's internally-focused tree planting programs that regulate new development sites so they are fully planted with street trees and ensure that City-engineered street improvement projects include street trees in appropriate plantable areas.</li> <li>Seek opportunities to provide and/or present information to the community regarding stormwater related benefits of trees.</li> </ol>
Measurable Goals	<ul> <li>Continue to maximize the number of street trees planted in the Developer Street Tree Program as new residential development occurs.</li> <li>Include the planting of street trees with all new private developments and with all new public street improvement projects as opportunities arise.</li> <li>Ensure that the number of street tree replacement plantings is equal to the number of street trees removed due to hazardous conditions, nuisance or storm damage.</li> <li>Continue to work with PW Engineering to maximize the number of replacement and new street tree plantings associated with street construction and reconstruction projects.</li> <li>Provide information about the stormwater benefits of trees at public events at least 5 times per year.</li> </ul>
Tracking Measures	<ul> <li>Report the number of trees planted under the Developer Street Tree Program each year.</li> <li>Report the percentage of trees that were removed and are replaced with new trees.</li> <li>Track the number of trees planted through new development tree planting requirements and through City-engineered street improvements.</li> <li>Track the number and type of public events where stormwater-related tree information was provided or where a presentation was made.</li> </ul>

<b>E4</b>	Stormwater Development Standards
Responsible Department/Division	Public Works / Engineering Division
Description	Administer and monitor a program that implements the city's Stormwater Development Standards, Eugene Code 9.6790-9.6796, Eugene Code 7.143 (3), and associated Stormwater Management Manual. The Stormwater Development Standards regulate the location, design, construction and maintenance of private and public stormwater facilities for flood control, water quality, and natural resource protection.
Tasks	<ol> <li>Screen development permits for post-construction stormwater management, conduct plan reviews, approve stormwater facilities, conduct inspections, and provide compliance enforcement as appropriate.</li> <li>Maintain an up-to-date Stormwater Management Manual for new development.</li> <li>Track, evaluate, and develop new technologies and practices for post-construction stormwater management.</li> <li>Provide training and technical assistance on water quality facilities to city staff and the public.</li> <li>Conduct a review of policies, practices and regulations to identify potential barriers to implementing low impact development techniques.</li> </ol>
Measurable Goals	<ul> <li>Review stormwater management proposals at the land use and/or development permit stage (i.e. earliest level of review).</li> <li>Review and approve construction plans for stormwater management facilities for all development sites which create 1,000 square feet or more impervious surface and are not otherwise exempt in accordance with the adopting ordinance</li> <li>Update Eugene's Stormwater Management Manual every two years or as needed to provide new information or practices for post-construction stormwater management.</li> </ul>
Tracking Measures	<ul> <li>Number of private water quality facilities permitted with building permits.</li> <li>Number of land use applications reviewed.</li> <li>Number and type of public water quality facilities constructed.</li> <li>Number of training/outreach events held.</li> </ul>